



**RÉPUBLIQUE
FRANÇAISE**

*Liberté
Égalité
Fraternité*

GIP FIPAN))
ACADÉMIE DE NICE

Launching and developing your business: All the keys to excellence

CPF Formation éligible
au CPF

Nice

The benefits of training

A flexible teaching approach, you learn when you want, from where you want, but your educational and technical advisor is always at your side to support and guide you.

TRAINING

OBJECTIVES

- Using entrepreneurial skills
- Starting, implementing and developing a business creation or takeover project
- Creating, developing and sustaining your business

PROGRAMME

- Being informed and guided in setting up your business project
- Building your business project step by step
- Knowing your market to sell better
- Finding your customers Being able to make your project sustainable
- Knowing how to raise the finance you need to get started
- Use the powerful levers of digital marketing
- Acquire specific knowledge about commercial documents, legal status and legal obligations
- Acquire the basics of the different tax regimes
- Know how to negotiate and sell
- Acquire and develop the basics of people management .

VALIDATION

- Certification of prior learning

WHO SHOULD ATTEND?

AUDIENCE

All audiences

PREREQUISITES

No pre-requisites required

EDUCATIONAL ORGANISATION

SESSION DATES

from 6 Feb 2025 to 31 Dec 2025 | **DIVERS FINANCEMENTS**

DURATION

Maximum total duration of 36 hours The duration of the course is indicative and will be determined according to your profile.

WORKFORCE

25

TEACHING METHODS, EQUIPMENT AND FOLLOW-UP

Teaching method

- Fully distance learning

Teaching methods

- Distance learning

Equipment

- Resource centre

Monitoring and individualisation

Consideration of beneficiary satisfaction during and at the end of the training course. In order to improve the quality of our service, you can send us your suggestions or complaints using the form available on our website.

EXPERTISE OF PARTICIPANTS

Trainers experienced in individualised learning.

ASSESSMENT AND CERTIFICATION PROCEDURES

Tests at the end of training (One-off assessment) .

FINANCING

RATE

Total price including VAT: euros 3994.00

Hourly rate: euros 110.90 Hourly rate inclusive of VAT: euros 110.90

This price is indicative and non-contractual. Depending on your status, this training course may be fully financed. Contact us.

FINANCING

Session from 06 February 2025 to 31 December 2025

Training eligible for the CPF.

This training can be financed by various partners: State, local authorities, companies, OPCO, etc. (subject to conditions). We will give you a personalised quote and help you put together your funding application.

HOW DO I REGISTER?

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Depending on the funding body, training is available between 15 and 45 days before the start of the course. Please contact us for further information.

GROUP INFORMATION MEETING

Contact us to register for a meeting.

AFTER THE COURSE

Designing and managing a business start-up project.

AMENITIES

Access for people with disabilities

Accessible to people with disabilities

PRACTICAL INFORMATION

CONTACTS

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PLACE OF TRAINING

Formation 100% à distance | GIP FIPAN | 06200 Nice

ORGANIZATION

GIP FIPAN

Headquarters : GIP FIPAN 06200 Nice

Public reception Monday to Friday from 09.00 to 12.00 and from 14.00 to 17.00

Business registration number : 93060554106